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The Pink Tide and Inequality in Latin America

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March 16th, 2021

Abstract

Latin American countries experienced a significant reduction in income inequality at the turn of the 21st century. From the early 2000s to around 2012, the average Gini coefficient fell from 0.514 to 0.476. The period of falling inequality coincided with leftist presidential candidates achieving electoral victories across the region: by 2009, ten of the seventeen countries had a leftist president – the so-called Pink Tide. We investigate whether there was a "leftist premium" on the decline in inequality and, if there was one, through which mechanisms. Using a range of econometric models, inequality measurements, and samples, we find evidence that leftist governments lowered income inequality faster than non-leftist regimes, increasing the income share captured by the first seven deciles at the expense of the top ten percent. Our analysis suggests that this reduction was achieved by increasing social pensions, minimum wages, and tax revenue.

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Key words: Income Inequality, Political process, Latin America, Minimum wages, Pensions, Taxes Income inequality fell in practically every Latin American country during the first decade of the 21st century: from the early 2000s to around 2012, the average Gini coefficient for the region fell from 0.514 to 0.476. During that time voters also elected an unusual number of left-of-center presidents – commonly known as the "Pink Tide" or Latin America's "Left Turn" (Weyland et al., 2010; Levitsky and Roberts, 2011). Were these two developments related? Figure 1 suggests that, indeed, countries governed by leftist presidents experienced a more pronounced decline in inequality.¹ Simultaneously, most of these countries experienced an overlapping growth spurt as a consequence of the commodities boom.² The decline in inequality, therefore, may have been a byproduct of economic growth and the concomitant larger fiscal space rather than the policies implemented by leftist governments.

Some of the existing literature lends support to the idea that leftist governments adopt policies that redistribute both income and wealth. Building on the experience of Western Europe, scholars contend that social-democratic parties are a powerful force for economic equality (Castles, 1985; Esping-Andersen, 1990; Korpi, 1983; Stephens, 1979). The evidence, however, is not unambiguous (e.g., Bradley et. al, 2003; Huber & Stephens, 2010, 2012;

¹ Following Weyland et al. (2010), these include Argentina (Nestor Kirchner and Cristina Fernandez), Bolivia (Evo Morales), Brazil (Ignacio "Lula" da Silva and Dilma Rousseff), Chile (Ricardo Lagos and Michele Bachelet), Ecuador (Rafael Correa), El Salvador (Mauricio Funes and Salvador Sanchez), Nicaragua (Daniel Ortega), Paraguay (Fernando Lugo), Uruguay (Tabare Vazquez and Jose Mujica), and Venezuela (Hugo Chavez and Nicolas Maduro). ² The 2000s commodities boom was the rise of many commodity prices (such as those of food, oil, metals, chemicals, fuels and the like) during the early 21st century (2000–2014). Mahler, 2010; Rueda, 2007a).³ Furthermore, heightened competition, changes in global finance, structural unemployment, and the decline in organized labor's power in recent decades may impede or discourage leftist governments from implementing broad redistributive policies (e.g., Rueda, 2007b; Thelen, 2014). In Latin America, smaller unions and larger informal sectors may further limit the power of progressive governments to redistributive incomes (Holland and Schneider 2017; Segura-Ubiergo 2007; Schneider and Soskice 2009).

Figure 1. Inequality and government ideology in Latin America.



Source: SEDLAC (2018). Left includes the countries listed in fn. 1; "+" indicates the first year with a leftist president and "-" indicates the first year with a non-leftist president.

The question is, then, did countries governed by the Left experience a decline in inequality over and above what would have been predicted by other factors such as, for

³ For instance, Bradley et al. (2003) find that the cumulative power of the Left is a poor predictor of pre-tax inequality but has a positive and substantive effect on fiscal redistribution. Mahler (2010), instead, finds no effect of Left power on government inequality reduction. example, a higher fiscal space due to the commodity boom? If the answer is "yes," what policies underpin this? Using the most complete data on income inequality covering the period between 1992 and 2017, we study the contemporaneous impact of government ideology on income inequality and on redistributive policies. For that end, we use a difference-in-differences (DD) design and various econometric strategies, including time-series models and event-study techniques. Conceptually, we examine changes in income inequality in countries before and after the Left came to office (treatment group), relative to such changes in other countries without a left-wing government during the sample period (control group).

We find that there were no differing patterns in inequality trends prior to the Left taking office: that is, the election of leftist executives does not appear to be related to particular dynamics of inequality trends. This result is in line with the findings by Lora and Olivera (2005), Kaufman (2009) and Murillo et al. (2010), for example. In turn, our results suggest that countries experienced a more pronounced decline in income inequality after the Left came to power, even when controlling for other factors such as terms of trade, trade volume, the skill composition of their workforce, lagged levels of inequality, and country and year fixed effects. On average, countries with a leftist president featured a Gini coefficient 6 percent lower than the non-Left countries. If the Left would stay in power for a sustained period of time, the Gini index would be 14 percent lower relative to the non-Left countries.⁴ The redistribution induced by the Left favors the income shares of the bottom and middle deciles at the expense of the share of the top 10 percent.

We also investigate three policies through which the Left can induce a contemporaneous reduction in inequality: an expansion of direct transfers (more so if targeted

⁴ We obtain the long-term effect of a Left victory using a Koyck transformation. See fn. 26 for more details. To see the extended results, see Table A3 in Appendix.

to the poor), an increase in the minimum wage, and a progressive tax reform (Cord et al., 2014; Lopez-Calva & Lustig, 2010). Our findings indicate that leftist governments reduce inequality faster by expanding total tax revenue (but leaving revenue from direct taxes as a share of GDP unaffected), implementing more generous social pensions, and raising the minimum wage at a higher pace than non-leftist governments.⁵ By contrast, both Left and non-Left governments spend similar amounts on cash transfers targeted to the poor.⁶

The relationship between the Left and inequality in Latin America has been studied quantitatively by Birdsall et. al (2012), Cornia (2010), Huber & Stephens (2012) and Morgan & Kelly (2013). Our work complements and improves upon these studies in several ways. Morgan and Kelly (2013) find that the Left affects "gross" but not "net" income inequality; in turn, Huber and Stephens (2012) find that Left power improves income equality, but only when democracy is firmly established. These studies focus on the impact of the long-term strength of the partisan Left, measured as the legislative partisan balance accumulated over time (usually, over a 15-year period). Our work, in contrast, finds a contemporaneous effect of government ideology on disposable income inequality over and above democracy because all countries in our sample were democratic when the Left took power.⁷

⁵ In general, increasing revenues in a progressive fiscal system will result in a higher reduction in inequality through fiscal redistribution. Data from the Commitment to Equity Institute suggests that tax systems are progressive in Latin America. See Lustig (2020).

⁶ For these outcomes, we only find statistically significant results when controlling for autoregressive effects between past and current levels of the outcome.

⁷ Huber & Stephens (2012) study the 1970-2005 period, thus excluding from their analysis a substantial part of the "Pink Tide."

Closer in spirit to our paper, Cornia (2010) and Birdsall et al. (2012) study the contemporaneous effect of government ideology on inequality. Although they find a positive connection between different "types" of leftist governments (so-called "radical" and "moderate") and inequality decline, their work covers only a few years of the "Pink Tide" (as does Huber & Stephens 2012; see fn. 3) and does not explore the policy mechanisms by which governments equalize incomes.

Our main contributions are twofold. First, we provide a more comprehensive, empirically robust, and up-to-date analysis of the influence of leftist regimes on the evolution of income inequality in Latin America during the period of widespread decline. In particular, we examine a longer period than previous analyses and include all seventeen countries. Importantly, we use several indicators of inequality, test our hypothesis over different samples, and carefully check identification assumptions. Second, we provide new evidence on the policies that leftist administrations use to affect inequality, examining a wide range of potentially redistributive policies. In all, our findings contribute to an emerging literature on the relationship between inequality, redistribution, and government ideology outside the context of advanced nations.

Inequality, Commodity Boom, and the Left

Latin America is among the most unequal regions in the world. Income inequality increased steadily in the 1980s and 1990s across the region, a period in which most countries also implemented market-oriented reforms, including trade and financial liberalization. By the turn of the 21st century, however, inequality began to recede, marking a watershed moment in the region. By 2013, inequality had declined in all 17 countries, in some quite significantly.⁸

⁸ For a review of regional trends, see Alvaredo & Gasparini (2015).

The decline in inequality has been associated to a range of short- and long-term factors, including a decline in the skill premium and the expansion of cash transfers programs that favored the poor (Lopez-Calva & Lustig, 2010). Since this expansion coincided (in South America) with more favorable terms of trade – the so-called commodities boom –, the sharp decline in inequality may have been the byproduct of economic growth and the larger fiscal space that ensued. However, there are reasons to believe that better economic conditions were not the sole factor behind the rise in the generosity of transfers.

Table 1 splits countries on whether they were governed by the Left at some point between 1990 and 2017; it also reports the average annual GDP per capita growth rate and Gini index change during this period. Inequality declined in countries with above-the-average growth rates (Chile, Peru) and in those with more moderate (Brazil, Ecuador) or little growth (Mexico); it declined in both predominantly commodity exporters (Argentina, Bolivia, Brazil, Ecuador, and Peru) and commodity importers (El Salvador, Guatemala, Nicaragua, Panama). Thus, the commodity boom and the ensuing growth does not appear to be a necessary condition for countries to experience a decline in inequality.

As seen in Table 1, inequality also declined in countries governed by Left and non-Left presidents. However, as seen in Figure 1, countries under leftist regimes experienced a faster decline in inequality. The likely candidate to explain the more rapid decline of income inequality in these countries is the policies implemented by the wave of leaders and parties generically dubbed "leftist" that came to power during this period. Admittedly, these governments were hardly homogeneous. Some, like the governments of Lagos (2000-2006) and Bachelet (2006-2010, 2014-2018) in Chile, were seen as more moderate and market-friendly; others, like the Bolivian government of Evo Morales (2006-2019), were often

portrayed as "populist" or radical.⁹ Whether market-friendly or more radical, the leftist governments shared a common denominator: they all favored state-led redistribution and a more active role of the state in the economy (Levitsky & Roberts, 2011; Weyland et. al, 2010). To the extent that these governments were more likely to implement redistributive policies – including larger and pro-poor cash transfers, higher minimum wages, and progressive tax reform¹⁰ – government partisanship should logically reduce levels of income inequality over and above other common factors. In what follows, we review the arguments and evidence linking redistributive policies and the "Pink Tide" governments.

Table 1. Classification of Countries by Political Regime and CommodityExporters/Importers

Country	Commodity Boom	Left	President	Gini growth during left governme nt	Gini growth during non-left govern ment	GDP per capita growth during left governme nt	GDP per capita growht during non- left government
Argentina	2003-2012	2003-2015	Nestor Kirchner Cristina Fernandez	-1.7%	1.5%	2.8%	-0.4%
Bolivia	2002-2012	2006-2019	Evo Morales	-2.1%	0.1%	3.0%	0.9%
Brazil	2004-2011	2003-2016	Lula da Silva Dilma Rousseff	-0.9%	-0.3%	1.9%	1.1%
Chile	2003-2011	2000-2009 2014-2017	Ricardo Lagos Michelle Bachelet	-0.9%	0.2%	2.6%	4.2%
Ecuador	2004-2013	2007-2016	Rafael Correa	-1.7%	-0.7%	1.7%	1.1%
El Salvador	Importer	2009-2018	Mauricio Funes Salvador Sanchez	-1.7%	-1.0%	1.8%	1.4%
Nicaragua	Importer	2007-	Daniel Ortega	0.8%	-1.1%	3.3%	2.3%
Paraguay	2007-2014	2008-2011	Fernando Lugo	0.7%	-0.8%	2.6%	-0.1%
Uruguay	2008-2014	2005-2017	Jose Mujica Tabare Vazquez	-1.0%	0.8%	3.8%	0.8%
Venezuela	2001-2012	1999-	Hugo Chavez Nicolas Maduro	-1.0%	1.9%	1.7%	-0.6%
Colombia	2004-2011	Non-left			-0.6%		2.9%
Costa Rica	Importer	Non-left			0.3%		2.5%
Guatemala	Importer	Non-left			-0.8%		1.1%
Honduras	Importer	Non-left			-0.1%		1.4%

⁹ There are several typologies classifying the "New Left" governments of Latin America (e.g., Weyland et al., 2010; Levitsky and Roberts, 2011).

¹⁰ Other policies, including an increase in education and health spending, also impact

inequality but only in the medium or long run.

Mexico	Neutral	Non-left	-0.3%	0.9%
Panama	Importer	Non-left	-0.4%	3.9%
Peru	2001-2012	Non-left	-1.0%	3.3%

Source: SEDLAC (2018; consulted October 1st, 2019) and The World Bank (2020e). Notes: Commodity boom: counted from first year in which terms of trade rose until they peaked, since 2000; Left: counted since the year where the government begins to the ending year, if the government ends after the first half of the year. See Appendix for the year intervals used to calculate the growth rates. In all cases, we calculate the average annual percent change as the geometric growth rates between the years mentioned before.

Redistribution and the Left

Consider, first, the political determinants of social spending. Until the turn of the century, regional scholars agreed that the relationship between government ideology and social spending was weak or nonexistent. Unlike their European counterparts, left-of-center parties were not more likely to increase social spending than other parties in government (Huber et. al, 2008; Kaufman & Segura-Ubiergo, 2000). Analyzing data from 1970 to 2000, Huber et al. (2008) concluded that because the prevailing tax structure in the region was regressive, progressive governments were often wary of expanding spending (p. 431).

Beginning in the 2000s, however, governments of varying political orientations across the region introduced important changes to social policy (Diaz-Cayeros et. al, 2016; Garay, 2016; Pribble, 2013). Of particular importance was the expansion of conditional cash transfers (CCTs), unconditional cash transfers (UCTs), and non-contributory pensions. Unlike general spending on education and health services, which affect inequality in the medium and long run, these transfers have an immediate effect on income inequality. These transfers benefit the poor disproportionally, ranking "among the most progressive in Latin America, and indeed in the developing world as a whole" (De Ferranti et. al, 2004; p. 281). Evidence on the progressivity of cash transfers in most countries for which these indicators exist can be found in the Commitment to Equity Institute's Data Center on Fiscal Redistribution.¹¹

¹¹See <u>https://commitmentoequity.org/datacenter/</u>.

While there is substantial consensus that governments from across the ideological spectrum adopted cash transfer programs targeted to the poor, some scholars contend that leftist governments adopted more generous and progressive transfers (Garay, 2016; Huber & Stephens, 2012). A recent study by Altman & Castiglioni (2020), in fact, provides quantitative evidence that experts on the region agree that left-of-center parties promote more "equitable" policies. A majority of the evidence favoring this thesis, however, comes from qualitative case studies. Below, we examine the effect of leftist governments on various forms of spending using quantitative models. In particular, we focus on conditional and unconditional cash transfers, and social pensions, as a share of gross domestic product (GDP), thus providing an important test on whether leftist governments implement more generous transfers to the poor.

In addition to introducing more progressive transfers, Leftist governments during the 2000s also increased the coverage and level of minimum wages (Messina & Silva, 2017). The largest increases happened in Argentina, Bolivia, Brazil, Chile, Ecuador, and Nicaragua. In non-Left countries, by contrast, minimum wages rose little or none (e.g., Colombia and Mexico) although in some cases, like in Colombia, the minimum wage was already high at the beginning of the commodities boom (Messina and Silva, pp. 160-161).

The effect of minimum wage policy on inequality depends both on its level (i.e., whether the minimum wage is "binding") and its enforcement (i.e., its coverage), and whether the positive effect on the incomes of poorer workers dominates the negative effect on any potential employment losses. Messina & Silva (2017) conclude that "an increasing minimum

age, despite pervasive incomplete compliance and ever-present but small employment losses, still has a wage-equalizing effect" (p. 158).¹²

We finally consider tax policy as the last channel through which governments can achieve a rapid change in income inequality. If a tax system is progressive, raising taxes will in general increase the fiscal system's progressivity. As shown in the detailed and comparative fiscal incidence results housed in the Commitment to Equity Institute,¹³ tax systems in Latin America are progressive, though less so than in the developed world.¹⁴ During the analyzed period, tax revenues as a share of GDP rose steadily across the region.

Governments can also affect the progressivity of the system, for instance, by increasing the revenue from the more progressive direct taxes, including taxes on rents, income, profits and capital gains. The political science literature, however, suggests that governments face important obstacles in increasing revenue from progressive – i.e., direct – taxes (e.g., Hunter et al. 2010, p. 161). Indeed, Latin American countries collect, on average, more revenue from consumption taxes and less from personal taxes than developed nations (Lustig 2017). Caro and Stein (2013), however, provide evidence that leftist governments produce more progressive tax systems.

Hypotheses

¹² This equalizing effect, however, depends on a positive economic environment. Since the prevalence of leftist administrations coincided with booming economies, we postulate that a positive effect of Left partisanship on minimum wage levels was inequality reducing.
¹³ <u>https://commitmentoequity.org/datacenter/</u>.

¹⁴ Some authors argue that the tax system is regressive (Flores Macias, 2019), but the evidence from detailed fiscal incidence analysis is overwhelming to the contrary.

In sum, the relationship between government ideology, inequality, and redistribution in Latin America warrants additional examination. Below, we test the following hypotheses. Compared to non-Left regimes, in countries governed by the Left: 1. Income inequality declines by more; 2. Spending on cash transfers increases by more; 3. The minimum wage increases by more; 4. Government revenues as a share of GDP increase by more; 5. Revenues from direct taxes as a share of GDP increase by more.

Data and Descriptive Statistics

To assess the influence of government ideology on inequality dynamics we construct an annual panel of 17 Latin American countries from 1992 to 2017. We combine different sources of information on government ideology, inequality, social policies, and macroeconomic indicators. As will be described below, we test our hypotheses using two different models: a difference-in-difference or "static" model and a "dynamic" model that accounts for potential autoregressive dynamics.

Independent variables. Our main independent variable is a dummy variable that reflects the ideology of the government. We code "treated" countries as those governed by a leftist president according to the classification produced by Weyland et al. (2010) (Table 1). We code the variable $Left_{i,t}$ equal to 1 if a Left government is elected in country *i* in year *t* and 0 otherwise. In the main analysis, once the Left is replaced in office by a non-leftist government, we exclude the country from the analysis.

To account for any effect the commodities boom may have had on the distribution of incomes we include two variables: the terms of trade and the volume of trade. For the terms of trade, we use the terms of trade for goods and services from the ECLAC.¹⁵ Trade volume or openness is measured by the sum of imports and exports as a percentage of the GDP, using

¹⁵ ECLACSTATS at <u>https://cepalstat-prod.cepal.org/</u>. Consulted: July 25, 2020.

data from World Bank and OECD national accounts.¹⁶ This variable is a proxy for how much a given country in fact benefits from its terms of trade. Together, these two variables account for the effect of the boom over income inequality. Better external conditions can impact inequality by improving the fiscal balance of the government. Also, commodities booms are usually accompanied by construction booms, which raise the relative demand of low skilled workers and lower the wage premium on education. To account for this, we also control for the skill distribution of the economy.¹⁷ We measure the skill distribution as the ratio of highversus low-skilled people, where "high" skill are individuals with more than 13 years of formal education and "low" are those with 0-8 years of formal education. These data come from Socio-Economic Database for Latin America and the Caribbean (SEDLAC, 2018; consulted October 1st, 2019). In the robustness section, we also control for the rate of economic growth and for the partisan composition of the legislative branch, using data from the World Bank and the Database of Political Institutions 2017-IDB (Consulted March 3, 2021), respectively.

Dependent variables. Our main outcome variable is the log of the Gini coefficient of per capita household (disposable) income, which we obtain from the Socio-Economic Database for Latin America and the Caribbean (SEDLAC, 2018; consulted October 1st, 2019). In the Appendix, we also use the Standardized World Income Inequality Database (SWIDD), which uses a Bayesian approach to standardize observations from several sources (see section A1). We also study changes in the logged income shares of different groups, again using data from

¹⁶ Available at <u>https://data.worldbank.org/</u>. Consulted: October 17, 2019.

¹⁷ One suggested explanation for the reduction of inequality during the 2000s is the expansion of secondary and tertiary education in the 1990s, which increased the relative supply of more educated workers and a decline in the wage premium. This effect is also taken into account by controlling for the ratio of high- to low-skilled workers.

SEDLAC: the income ratio between the 90 and 10 percentiles; the sum of the income shares of the deciles 4, 5, 6 and 7; the income shares of the poorer 10 and 20 percent; and the income share of the richest 10 percent.¹⁸ These data cover a time span between 1992 and 2017.¹⁹

Additionally, we study the effect of government partisanship on several distributive policies: the real minimum wage, extracted from the LAC Equity Lab; the total spending on conditional and unconditional cash transfers, and on social (i.e., non-contributory) pensions, as percentage of the GDP. Information on these measures comes from the World Bank's Atlas of Social Protection Indicators of Resilience and Equity (ASPIRE). Finally, we examine tax revenue data by country as percentage of GDP from the OECD. We look at total tax revenue and the revenue coming from taxes on income, rents, profits and capital gains. We transform all these variables using the natural logarithm.

Columns 1 through 3 in Table 2 present the mean for the dependent variables for the full sample separately for "treated" and "control" countries. In columns 4 through 6, we report variable means for the pre-treatment period – i.e., before the election of Hugo Chavez in Venezuela in 1999. Even though countries in the two groups exhibit significant differences in all economic indicators over the full sample period (columns 1 to 3), during the pre-treatment period, we do not observe statistically meaningful differences in most variables, except for the real minimum wage. In other words, even though countries showed heterogeneous economic performance over the period under analysis, countries were more or less similar to each other before the start of the *Tide* in terms of the level of inequality, the distribution of income by shares, the share of total tax revenues to GDP, and so forth.

¹⁸ All the distributional measures are calculated using the per capita income.

¹⁹ In the Appendix, section A7, we present the coverage for each variable.

The statistically significant difference in real minimum wages between "treated" and "control" countries during the pre-treatment period does not pose a threat to our identification strategy, which we discuss in the next section. Our analysis only requires "treated" and "control" countries to experience similar *changes* in their levels of inequality before the establishment of a leftist government. However, the significant difference in real minimum wage levels highlights the necessity of adopting a credible research design to control for pre-existing differences between countries.

Research Design

Our empirical strategy employs a difference-in-differences (DD) design to study the effect of a leftist government on income inequality and several distributive policies. Our general regression model takes the following form:

$$Outcome_{i,t} = \beta_0 + \beta_1 Left_{i,t} + \beta_2 X_{i,t} + Country_i + Year_t + \varepsilon_{i,t}$$
(1)

where $Outcome_{i,t}$ is a measure of inequality or a policy variable depending on the hypothesis to be tested (e.g., the logs of the Gini coefficient or the level of the minimum wage) in country *i* and year *t*. Lef $t_{i,t}$ is an indicator variable that equals 1 if a leftist president was elected in country *i* at time *t* and 0 otherwise. In our main analysis, once a leftist president is replaced by a non-leftist president, we drop the country from our sample.²⁰ $X_{i,t}$ is a vector of time-varying socioeconomic factors. Country_i are the country-level fixed effects that capture the time-invariant differences between treatment and control groups. Year_t are the year-fixed

²⁰ This reduces potential bias that may arise from having units going back and forth from "treatment" and "control" groups. See Goodman-Bacon (2018). In the appendix, Table A9, we show results for a different estimand: the effect of having been "ever" governed by a leftwing president (during the 1990-2017 period). In this specification, we do not drop countries after the Left loses office; instead, the remaining country observations are coded as "treated."

Table 2. Descriptive Statistics for Outcome Variables

		Full sample		Pre first treatment ³			
Variable	Left Mean ¹	Non-Left Mean	Difference	Left Mean ³	Non-Left Mean ³	Difference	
Gini coefficient ⁴	0.512	0.491	-0.0211***	0.508	0.510	0.002	
	[0.003]	[0.004]	[0.0054]	[0.009]	[0.012]	[0.0146]	
Income share of the bottom 20% ⁴	3.588	4.049	0.4615***	3.622	3.875	0.253	
	[0.062]	[0.078]	[0.0997]	[0.155]	[0.188]	[0.2438]	
Income share of the middle deciles 4, 5, 6 & 7 4	25.722	26.860	1.1372***	26.011	25.736	-0.275	
·	[0.168]	[0.218]	[0.2749]	[0.439]	[0.620]	[0.7597]	
Income share of the top 10% ⁴	39.537	37.618	-1.9195***	39.195	39.375	0.179	
	[0.292]	[0.391]	[0.4881]	[0.799]	[1.085]	[1.3480]	
Extreme income ratio 90/10	11.676	10.666	-1.0098**	11.463	11.135	-0.328	
	[0.279]	[0.392]	[0.4812]	[0.656]	[0.704]	[0.9614]	
Total tax revenues as % of GDP	16.187	19.259	3.0717***	14.516	15.538	1.022	
	[0.264]	[0.415]	[0.4919]	[0.460]	[0.673]	[0.8155]	
Tax revenues on rents, income, profits and capital gains as % of	4.103	4.121	0.018	3.113	2.929	-0.184	
GDP	[0.100]	[0.129]	[0.1632]	[0.126]	[0.256]	[0.2858]	
Real minimum Wage	111.921	125.396	13.4750***	93.888	94.179	0.290	
	[2.161]	[3.153]	[3.8225]	[3.002]	[2.129]	[3.6774]	
Spending in Conditional cash transfers as % GDP	0.237	0.305	0.0686**	N/A	N/A	N/A	
	[0.015]	[0.026]	[0.0301]				
Spending in Unconditional cash transfers as % GDP	0.188	0.128	-0.0595**	N/A	N/A	N/A	
	[0.025]	[0.015]	[0.0290]				
Spending in Social pensions as % GDP	0.148	0.502	0.3539***	N/A	N/A	N/A	
	[0.022]	[0.034]	[0.0406]				

Significance levels: * < 10% ** < 5% *** < 1%.

Robust standard errors in brackets.

1 Left is defined as all countries eventually governed by the left

2 Non-Left are those countries that never were governed by the Left between 1992 and 2017

3 We calculate the mean for the period 1992-1998 for countries eventually governed by the Left and for those not governed by the Left. Venezuela in 1999 is the first country with a leftist government.

4 The Gini coefficient and all the income shares were calculated using per capita income.

effects that control for time-specific shocks. Finally, $\varepsilon_{i,t}$ is the idiosyncratic error term. Thus, β_1 measures the average causal effect of the election of a left-wing government on the outcome variable in year *t*. In all our specifications, we cluster standard errors are clustered at the country level to take care of serial correlation.

Parallel trends assumption

The key assumption of the DD strategy is the existence of parallel trends (in the absence of treatment) between treatment and control countries. Even though this assumption cannot be tested directly, we can test whether pre-trends in inequality differ for "treated" and "untreated" countries. Our DD strategy is likely to produce biased and inconsistent estimates if pretreatment levels of inequality determine both the probability of a leftist party being elected and the concurrent level of inequality. Under the parallel trend assumption, this should not happen. To validate the assumption that the trends of the treatment and control groups would be parallel absent the elected leftist government, we employ a strategy akin to an event-study regression:

$$Outcome_{i,t} = \sum_{\in t (\leq -3, -2, 0, 1, 2, 3+)} \beta_1 Left_{i,t} + \beta_2 \mathbf{X}_{i,t} + Country_i + Year_t + \varepsilon_{i,t}$$
(2)

where $Left_{i,t}$ is a set of indicator variables that equal 1 if t years have passed since

the Left was elected in country *i*, where *t* is between -3 and 3+, with 3+ indicates 3 years or more. The year before the leftist government is elected is omitted and used as the comparison group. If the coefficients associated to three years or more before the treatment ($\beta_{1,\leq-3}$) and two years before the treatment ($\beta_{1,-2}$) are not significantly different from zero, the parallel trends assumption is likely to hold. Figure 2 shows the estimates for the log of the Gini coefficient, our main dependent variable.²¹ Before the Left takes office, the coefficients are not statistically significant, and they are very close to zero. Once the Left is in power, however,

²¹ The Appendix A5 presents results for the other dependent variables as well.

inequality drops rapidly and significantly in these left-governed countries, lending initial support to our main hypothesis.



Figure 2. Trends in inequality before and after the Left takes office²²

Notes: Each coefficient corresponds to the change in the natural logarithm of the Gini coefficient relative to the change one year before the leftist government begins. The dashed line represents the year where the Left government begins. We control for the terms of trade, the total trade relative to the GDP, and the ratio between high skilled and low-skilled workers.

To bolster confidence in our empirical strategy, we perform an additional test. We drop all observations with a leftist government, and then assign a "placebo" treatment to those countries eventually governed by a leftist president, but four years before they take the office. If the parallel trend assumption holds, differences in outcomes between treatment and control groups should be small and statistically insignificant. This is in fact what we find for our main outcome variables (see Table A2 in Appendix for the full results).

²² Figure A2 in the appendix shows parallel trend plots for all the dependent variables.

These results are consistent with research on elections in Latin America. While Debs & Helmke (2010) suggest there may be an inverted-U shape relationship between inequality and voting, with inequality pushing poor voters to the Left at medium levels of inequality, other studies have failed to find a link between levels of inequality and support for leftist candidates when examining the rise of the "Pink Tide." Kaufman (2009) reviews survey evidence, controlled-case comparisons, and electoral returns, and concludes that "[t]here is no systematic relation between income inequality and Left voting" (p. 364). Similarly, Murillo et al. (2010) claim that "retrospective evaluations of right-leaning presidents of the 1990s and their poor performance in handling the economy (...) explain the increase in Left vote share in the 2000s" (p. 90). In most cases, leftist parties only consolidated their support among the poor *after* taking office.²³ Therefore, our assumption that government ideology was orthogonal to past trends in inequality has broad empirical support.

Estimation

We estimate Equation 1 using standard OLS regression. This equation models the data generating process linearly and in a "static" fashion - i.e., it assumes past treatments do not affect current versions of the outcome (Imai and Kim 2019). Even though the parallel trends assumption seems to hold, it is not unthinkable that past levels of inequality affect both the future political orientation of the government and ensuing levels of inequality. If that is the case, trends in non-treated units are not a good counterfactual for trends in countries governed by the Left: the coefficient for the treatment effect would reflect the compound effect of the Left as well as the effect from autoregressive dynamics.

We address this concern by employing an additional "dynamic" linear model that controls for autoregressive effects. This model includes one lag of the outcome variable to

²³ See, for instance, Hunter & Power (2007) on Brazil, and Madrid (2007) on Bolivia.

account for the fact that past outcomes may affect both current levels of the outcome and the treatment. We include only one lag because since we cannot reject the null hypothesis of no serial correlation in the corresponding AR2 test.²⁴ Our model takes the following form:

$$Outcome_{i,t} = \beta_0 + \beta_1 Left_{i,t} + \beta_2 X_{i,t} + \rho \ Outcome_{i,t-1} + Year_t + \varepsilon_{i,t}$$
(3)

The assumption behind this model is that, conditional on the lags of the outcome variable, time-varying covariates, and year-fixed effects, countries with a leftist president are not on a different trend. We estimate this model using the Generalized System Method of Moments (GMM) proposed by Arellano & Bover (1995) and Blundell & Bond (1998).

The effect of Left on income inequality

We first present results on the relationship between Left incumbency and income inequality using the "static" version of our model (Eq. 1). Table 3 presents the conditional relationship between government ideology and different measures of inequality. For the log of the Gini index, the coefficient for Left incumbency is negative and statistically significant at the 1% level. Countries with a leftist president featured a Gini coefficient 6 percent lower than the non-Left countries. The Left increases the income share of the deciles in the bottom and middle of the income distribution. On average, the income share of the bottom 20% is roughly 13 percent higher relative to what happens to the same group under a non-Left government (p-value<0.05). The middle-income deciles also benefit with the Left: the income share of the deciles 4 through 7 is roughly 6 percent higher (p-value<0.01). Conversely, the income share of the top 10% drops 6.5 percent and the income ratio between the centiles 90 and 10 by 17 percent (p-value<0.01). Overall, our findings suggest that the Left premium comes from an increasing income share of the first seven deciles at the expense of the top 10% percent.

²⁴ We perform the AR2 test because, by definition, the first-differenced residuals in the system GMM estimation presents serial correlation.

We obtain similar results once we account for potential autoregressive effects (Panel B, Table 3). In countries governed by a leftist government, the Gini index declines and the income shares for the first 7 deciles increase, again at the expense of the top 10%. In addition to the yearly or short-run effects reported in the table, with the dynamic model we can calculate the aggregate long-run effect of a Left government maintaining power over time (Figure 3). The suggested effect on the log of the Gini coefficient after one year of the Left in power is 2 percent. If the Left stayed in power for four years, the cumulative effect would be 5 percent, and for eight years, the effect would be 8 percent.²⁵ The asymptotic long-run effect (i.e., if the Left would stay in office for a prolonged period of time) of a change from a non-Left to a Left regime on the log of the Gini coefficient in the income share of the top 10% in the long run, while the bottom 20% would accumulate an 18 percent additional share of the national income. The income shares of the middle deciles (4, 5, 6, and 7), in turn, would increase by 11 percent (Table A3 in Appendix presents the full results).

²⁵ These effects are obtained by forward iteration using the model presented in Equation 3. For more detail about how to compute the long run effects see section A9 in the appendix.

	Panel (a): Static Model						Panel (b): Dynamic Model (System GMM)					
Dependent Variable	Ln(Gini)	Ln(Share of income top 10%)	Ln(Share of income 4,5,6 & 7 decile)	Ln(Share bottom 20%)	Ln(Share 90 centile/ Share 10 centile)	Ln(Gini)	Ln(Share of income top 10%)	Ln(Share of income 4,5,6 & 7 decile)	Ln(Share bottom 20%)	Ln(Share 90 centile / Share 10 centile)		
Left ¹	-0.061*** [0.019]	-0.065*** [0.022]	0.059*** [0.019]	0.132** [0.059]	-0.168** [0.075]	-0.012** [0.005]	-0.017*** [0.006]	0.015*** [0.006]	0.021** [0.009]	-0.031** [0.012]		
Ln(ToT) ²	-0.045 [0.030]	-0.041 [0.030]	0.032 [0.029]	0.085 [0.079]	-0.104 [0.097]	0.005* [0.003]	0.010*** [0.004]	-0.009*** [0.003]	0.005 [0.014]	-0.005 [0.018]		
Ln(Trade/GDP) ³	-0.041 [0.049]	-0.071 [0.058]	0.064 [0.049]	0.019	-0.040 [0.175]	-0.003 [0.004]	-0.006 [0.006]	0.006	-0.001 [0.012]	0.004 [0.017]		
Ln(High skilled/Low skilled) ⁴	-0.048 [0.038]	-0.074 [0.050]	0.098**	0.193* [0.107]	-0.271** [0.123]	-0.005 [0.003]	-0.010* [0.005]	0.009*	0.011 [0.008]	-0.011 [0.011]		
Lagged dependent variable			. ,			0.916*** [0.024]	0.886*** [0.027]	0.869*** [0.030]	0.883*** [0.026]	0.873*** [0.032]		
Observations	268	264	264	264	264	210	208	208	208	208		
R-squared	0.843	0.845	0.835	0.800	0.785							
Country FE	YES	YES	YES	YES	YES	NO	NO	NO	NO	NO		
Period FE	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES		
R2 Adjusted	0.811	0.813	0.801	0.759	0.740							
Arellano-Bond test for AR(1) in first differences						0.00137	0.00116	0.00185	0.0136	0.0141		
Arellano-Bond test for AR(2) in first differences						0.570	0.711	0.536	0.500	0.237		

Table 3. The effect of the Left on inequality

Clustered standard errors at country level in brackets.

*** p<0.01, ** p<0.05, * p<0.1

Note 1: Left is equal to missing after left-governed countries go back to being governed by a non-left government.

Note 2: Ln(ToT) is the logarithm of Terms of trade for each country.

Note 3: Ln(Trade/GDP) is the logarithm of the ratio between all trade and GDP for each country.

Note 4: Ln(High skilled/Low skilled) is the logarithm of the ratio between high- and low-skilled workers.



Figure 3. Cumulative impact of Left on inequality measures over time.

Notes: The solid black lines represent the estimated effect of being governed by a leftist government at each point in time. Grey dashed lines represent the 95% percent confidence interval. In the x-axis we show the years after to the beginning of the leftist government.

The effect of Left on direct transfers, minimum wages, and taxation

In this section, we explore the policies through which a leftist government might influence inequality performance in a country during its time in office. In particular, we examine the impact of the Left on several type of direct transfers, the level of the minimum wage, and tax policy (Table 4). While the coefficient for $Lef t_{i,t}$ fails to achieve statistical significance at conventional levels for any of the policy outcomes in the static model, we find a significant effect of Left incumbency on tax revenues, the minimums wages, and social pensions using our dynamic model. Reassuringly, the sign of the estimates for the static models are all in line with the estimates from the autoregressive models (see Table 3 in Appendix). The Left produces a yearly average increase of 2.5 percent on tax revenues over GDP relative to a non-leftist government.²⁶ In the Appendix, we show that if the Left stayed in power for one, four and eight years, the cumulative effect on the log of the total tax revenues as percentage of the GDP would be 5, 12 and 20 percent, respectively. In the long run, this translates into a cumulative impact of 80 percent (Table A3 in Appendix). From Lambert's fundamental equation on the redistributive effect of fiscal systems, we know that when taxes increase in a progressive fiscal system, the system becomes more equalizing.²⁷ From Lustig (2020), we know that in all countries in Latin America the combination of taxes and transfers reduces inequality. Thus, we can conclude that the Left in power in Latin America redistributes income by raising revenue at a higher pace than other parties even if it does not affect the progressiveness of the tax system. In fact, the coefficient for the effect of Left incumbency on direct taxes (i.e., taxes on rents, income, profits and capital gains) is positive but small and statistically insignificant at conventional levels.

We also find that the Left implements more generous social pensions, which increase on average by 12 percent compared to countries not governed by the Left. After one year of the Left in office, the log of the social pensions as percentage of the GDP would be 27 percent higher, and after four and eight years, social pensions would increase by 48 and 59 percent,

²⁶ The size of the coefficients is similar to those presented in Caro and Stein (2013), who use an older version of the same tax data from CIAT-IDB.

²⁷ Lambert (1992) shows that the system-wide progressivity equals a weighted sum of the progressivity of taxes and transfers.

respectively.²⁸ The level of the minimum wage also increases under the Left, in line with descriptive data presented previously.



Figure 4. Cumulative impact of Left on policy measures over time.

The effect of the Left on the log of the real minimum wage would be 9.5 percent one year after it assumes office, 21.5 percent higher after four years, and 34 percent higher eight years being in power (Figure 4).

²⁸ The dynamic model also suggests that leftist governments spend more on wages and salaries in the public sector (as a share of GDP) and on social expenditures (as a share of GDP). However, there is no evidence that expanding employment or raising wages in the public sector should be inequality-reducing. Regarding social expenditures, it is only spending on cash transfers that affects inequality contemporaneously and we test the nexus between spending on cash transfers and the Left separately.

Notes: See Figure 3.

In contrast, we find no evidence that leftist governments expand cash transfers, both conditional and unconditional, more than non-leftist government. CCTs were introduced or greatly expanded during these years; this expansion took place under leftist (e.g., in Argentina, Bolivia, and Brazil) and non-leftist presidents (e.g., in Colombia and Mexico). While this is in line with studies showing that both right- and leftist presidents were equally likely to implement CCTs (Brooks, 2015; Diaz-Cayeros et.al, 2016), our findings cast some shadow on analyses suggesting these tranfers were more generous or progressive under the Left (cf. Garay, 2016).

Of course, we cannot test all the potential policy channels through which the Left may induce a contemporaneous reduction inequality. In particular, we cannot tell which of the policies that the Left is more likely to implement causes the "leftist premium" in inequality reduction that we identified in the previous section. Similarly, there may be other policies ignored so far by the policy literature affecting inequality, or policies that affect inequality contemporaneously could interact in complex ways. That said, our analysis suggests both that inequality declines more under the Left and that the Left implements a range of policies that are likely to impact inequality in the same equalizing direction.

Robustness tests

Even if the parallel trend assumption holds, other factors could compromise our results. Below we assess the robustness of our results to varying samples, measurement choices, and inclusion or exclusion of control variables. Figure 5 plots the coefficient estimates for our leftist government indicator for several alternative specifications.

	Panel (a): Static Model							Panel (b): Dynamic Model					
Dependent Variable	Ln(CCT/ GDP)	Ln(UCT/ GDP)	Ln(Social Pensions	Ln(Minimum Wage)	Ln(Total Revenues / GDP)	Ln(Taxes on rents capital gains income and Profits/GDP)	Ln(CCT/ GDP)	Ln(UCT/ GDP)	Ln(Social Pensions	Ln(Minim um Wage)	Ln(Total Revenues / GDP)	Ln(Taxes on rents, capital gains, income and Profits/GDP)	
Left ¹	-0.883 [0.617]	0.859 [0.675]	0.124 [0.393]	0.134 [0.112]	0.091 [0.053]	0.036 [0.108]	-0.029 [0.065]	-0.428 [0.307]	0.152* [0.089]	0.049** [0.023]	0.025*** [0.009]	0.030 [0.021]	
Ln(ToT) ²	2.338** [0.847]	-1.011 [3.021]	-3.102** [1.049]	0.050 [0.151]	0.071 [0.043]	0.174 [0.123]	0.344 [0.398]	0.563 [1.491]	-0.788** [0.310]	0.032 [0.027]	0.038** [0.017]	0.087*** [0.019]	
Ln(Trade/GDP) ³	0.440 [0.963]	-2.052* [1.109]	-0.419 [0.751]	0.088 [0.192]	0.119 [0.081]	0.453** [0.190]	-0.219*** [0.054]	0.353 [0.254]	-0.095 [0.116]	-0.020** [0.008]	0.001 [0.007]	-0.022*** [0.008]	
Ln(High skilled/Low skilled) ⁴	0.059 [0.890]	1.560 [2.579]	-2.183 [1.469]	0.261 [0.218]	0.025 [0.106]	-0.056 [0.193]	-0.003 [0.062]	0.431*** [0.166]	0.305** [0.142]	0.002 [0.015]	-0.006 [0.005]	0.001 [0.012]	
Lagged dependent variable							0.753*** [0.043]	0.596*** [0.130]	0.765*** [0.066]	0.934*** [0.042]	0.969*** [0.016]	0.902*** [0.045]	
Observations R-squared	141 0.815	105 0.572	121 0.837	271 0.703	275 0.917	275 0.827	131	95	110	265	269	269	
Country FE Period FE Arellano-Bond test for	YES YES	YES YES	YES YES	YES YES	YES YES	YES YES	NO YES	NO YES	NO YES	NO YES	NO YES	NO YES	
AR(1) in first differences Arellano-Bond test for AR(2) in first differences							0.129 0.723	0.0899 0.895	0.194 0.277	0.0942 0.863	0.0280 0.630	0.0400 0.316	

Table 4. The Effects of Left on Transfers, Social Pensions, Minimum Wages, and Taxes

Clustered standard errors at country level in brackets.

*** p<0.01, ** p<0.05, * p<0.1

Note 1: Left is equal to missing after left-governed countries go back to being governed by a non-left government.

Note 2: Ln(ToT) is the logarithm of Terms of trade for each country.

Note 3: Ln(Trade/GDP) is the logarithm of the ratio between all trade and GDP for each country.

Note 4: Ln(High skilled/Low skilled) is the logarithm of the ratio between high skilled and low skilled workers.



Figure 5. Stability in the point estimates of the difference in difference estimator

Notes: The black circle represents the point estimate of the Left dummy coefficient for each one of the sub-samples specified in the y-axis. The horizontal blue dashed line shows the 95 percent confidence interval. The vertical solid line shows the value of the estimate in our preferred specification. The GDP per capita growth comes from the World Bank and it is the index of the GDP per capita based on constant local currency. We use as control variables the terms of trades, trade openness, and the ratio of high skilled to low-skilled workers.

We start by analyzing the consistency of our results when we reclassify countries whose ideological denomination is not clear cut. First, we evaluate whether our results change when we code the presidencies of Fernando Henrique Cardoso (1994-2002) in Brazil and Manuel Zelaya (2006-2009) in Honduras as leftist. While Cardoso's *Partido da Social Democracia Brasileira* (PSDB) is often classified as center-right in the political science literature, Cardoso himself has a long history as a leftist public intellectual. Zelaya, in turn, was elected under the banner of a traditional party, the *Partido Liberal*, but soon after taking office he aligned himself

and his policies with the "Pink Tide" presidents. Our results do not change when we re-classify these governments and include them as part of the Left.

Secondly, we vary the sample by separately excluding several countries. We exclude Guatemala because we have no data for the 1990s and Honduras because it excludes non-labor incomes in the 1990s. We also run the analysis without Brazil because up to 2003 it excluded the rural North from its household surveys. Until 1997, Bolivia measured inequality only in urban areas, so we also run a regression without Bolivia. We exclude Venezuela because it only has data up to 2006. We run our regression without Argentina because it measures inequality only in urban areas (little over sixty percent of the population). Finally, we exclude from our sample observations from predominantly gas and oil exporting countries: Bolivia, Ecuador, and Venezuela.²⁹ In all these cases, our results remain largely the same.

Another concern is whether the effect of Left incumbency on inequality depends on governments having a large fiscal space. To account for this, we take two steps. First, we rerun our models including real GDP per capita as a control variable. In addition to this, we interact the Left dummy with the terms of trade variable. This analysis suggests that Left governments are associated with declining inequality over all the potential values of terms trade for which there is common support in the data. While Left governments seem more redistributive under more favorable terms of trade, the moderating effect of trade on the order of magnitude of the effect of the Left is not very large. The coefficient for Left is negative, statistically significant at 5%, and the point estimates remain very similar to the baseline estimation (red solid line) across a wide range of terms of trade levels (Figure A1 in Appendix).

²⁹ Natural resources wealth is associated with corruption, clientelism, and authoritarianism (e.g., Michael, 2012) that may reduce government incentives for redistribution.

Although many of the policies through which governments affect redistribution do not require congressional approval (e.g., raising the level of the minimum wage), having a solid majority in Congress may allow leftist presidents to implement more ambitious redistributive programs. We consider two alternative measures for the strength of the president in the legislative branch: the share of seats controlled by the government's party and the government's majority/minority margin. Again, we present separate models controlling for these variables and also perform an interaction analysis between these variables and Left incumbency. Indeed, while the effect of Left is inequality-reducing and significant across the range of these variables, our results suggest that governments with more legislative support cause a larger decline in inequality (See Appendix, Figure A3).

Finally, we explore the consistency of our main findings by changing how we code our treatment variable. In the main analysis, we dropped observations from "treated" countries after the Left is replaced by a non-leftist president. The rationale for this is to avoid any contamination from "treated" countries to the "control" group, potentially inducing endogeneity – e.g., if the performance of leftist governments affects posterior decisions by a non-Left government. Indeed, social policies are often hard to deactivate by succeeding administrations but most governments have some capacity to change the policies established by previous administration; so, it might be interesting to assess what happens when we allow "treated" observations to return to the control group. To explore these possibilities, we recode our main variable in two ways: we code all observations as treated after a country elects a leftwing government, regardless of what happens later; and we code observations according to which government is in office that year – i.e., we code Left-governed countries with a zero in the government ideology variable once the Left is voted out of office. Table A9 in Appendix presents the results of the estimates for the three definitions and, in all cases, our findings remain strikingly similar. Inequality declines, the total tax revenues increase, and the income

shares of the first seven deciles also increase with a simultaneous decrease in the income share of the top 10%.³⁰

Concluding remarks

The *Pink Tide* explains why inequality fell faster in some Latin American countries than others during the first decade of this century. While the equalizing effect of the Left in more advanced economies is well documented in the literature, our results are novel in two ways. First, previous attempts to estimate the effect of government partisanship on inequality focus on the long-term electoral power of the Left. By contrast, we focus on contemporaneous effects of government ideology on inequality. Our study suggests that government policy – increased taxation, higher minimum wages and more generous direct transfers for the old – can have a contemporaneous positive impact on income equality. Second, there is an overwhelming consensus among regional experts that fiscal systems in the region are largely regressive (e.g., Holland 2018; Huber et al. 2006; Huber et al 2008; Ross-Schneider y Soskice 2009; Magaloni et al. 2016). Several scholars have also expressed skepticism about the capacity of Left parties to assist the poor and engage in "broad" redistribution (e.g., Holland and Schneider 2017; Schneider and Soskice 2009). Instead, we show that leftist administrations reduced inequality while simultaneously expanding both tax collection and public spending. In fact, this expansion was probably progressive, not regressive.

Was this redistribution sustainable? In the past, short-term improvements in the terms of trade fueled the implementation of redistributive fiscal policies that proved unsustainable in the long run (Dornbusch & Edwards, 1991). Similar "time-consistency" concerns may affect the legacy of the *Pink Tide*. Argentina is a case in point: the Kirchner couple expanded taxation

³⁰ The effect of the Left on total tax revenues becomes statistically significant for the static model under these alternative treatment definitions.

drastically, raised the minimum wage, and expanded direct transfers. But, when commodity prices fell and external conditions worsened, the country faced several economic crises and rising poverty levels as a result of recurrent fiscal deficits. Other economies faced similar crises triggered by persistent fiscal deficits, including Brazil, Ecuador, and most notably Venezuela. In fact, inequality started to rise in some countries after 2012, while in the others the declining trend was smaller or nonexistent (Lustig 2020). The decline in inequality that we document, however, was large (larger than the rise in inequality that took place in the 1990s) and, to some extent, unexpected (as suggested in the preceding paragraph).

In spite of the pervasive decline in inequality, several countries in Latin America continue to be among the most unequal in the world even if they were governed by the Left for a prolonged period of time: for example, Brazil and Chile. Furthermore, our analysis is based entirely on inequality trends measured with data from household surveys. We know that these surveys do not capture top incomes well. There is some evidence that when surveys are corrected for upper tail issues, the top income shares do not follow the pattern observed with household surveys. WID.World reports trends corrected for upper tail issues. Based on the results presented in this database, while the corrected Gini coefficient continued to show a decline for the period 2000-2012, the share of the top 10% and 1% grew at an average of 0.01% and 0.65%.³¹ This suggests that the Left does not seem to have an impact on the concentration of income at the very top. However, further research is needed including assessing whether the results are robust to alternative correction methods beyond the one utilized by WID.World.

³¹ See <u>https://wid.world/es/series/</u>.

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Appendix for The Pink Tide and Inequality in Latin America

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A1. Alternative Data

Data on income inequality is often missing for some countries and years. We test the robustness of our results using the SWIID database. SWIID relies on the following data sources: OECD Income Distribution Database, the Socio-Economic Database for Latin America and the Caribbean generated by CEDLAS, and the World Bank, Eurostat, the World Bank's PovcalNet, the UN Economic Commission for Latin America and the Caribbean, national statistical offices around the world, and other sources. The Gini coefficients provided by SWIDD are imputed and its main objective is to reach the maximum comparability of inequality data across countries and years. We obtain strikingly similar results, showing that the Left lowers the Gini index.

Dependent Variable	Ln(Gini)	
Left ¹	-0.056***	
	[0.018]	
Left alternative ²		-0.052**
		[0.019]
Ln(ToT)	-0.039	-0.035
	[0.038]	[0.038]
Ln(Trade/GDP)	-0.038	-0.046
	[0.047]	[0.045]
Ln(High skilled/Low skilled)	-0.042	-0.011
	[0.039]	[0.040]
Observations	275	287
Country FE	YES	YES
Period FE	YES	YES

Table A1. The Effect of Left on Inequality Using SWIID data

Clustered standard errors in brackets

*** p<0.01, ** p<0.05, * p<0.1

Note 1: Left is equal to missing after left-governed countries go back to being governed by a non-left government.

Note 2: Left is equal to 1 after the first year of a left government.

A2. Placebo Check

Here present results for a "placebo" test: we assign a placebo treatment four years before the Left came to office and drop country-observations with a leftist government from our sample. As expected, the placebo treatment does not have a statistically significant effect on inequality.

Dependent Variable	Ln(Gini)	Ln(Share of income top 10%)	Ln(Share of income 4,5,6 & 7 decile)	Ln(Share bottom 20%)	Ln(Share 90 cent/Share 10 cent)	Ln(CCT/GDP)	Ln(Social Pensions	Ln(Minimum Wage)	Ln(Total Revenues / GDP)	Ln(Taxes on rents capital gains income and Profits/GDP)
Left placebo ¹	-0.032	-0.016	0.022	0.132	-0.163	0.182	3.247	0.022	0.081	0.137
	[0.023]	[0.023]	[0.023]	[0.078]	[0.097]	[0.840]	[1.939]	[0.059]	[0.054]	[0.148]
Ln(ToT) ²	-0.070**	-0.074*	0.071*	0.152	-0.174	3.237***	-2.740*	0.334**	0.124*	0.242
	[0.032]	[0.037]	[0.037]	[0.091]	[0.127]	[0.428]	[1.271]	[0.143]	[0.064]	[0.213]
Ln(Trade/GDP) ³	-0.050	-0.076	0.063	-0.038	0.021	1.392*	-0.542	-0.156	0.080	0.345
	[0.055]	[0.071]	[0.060]	[0.121]	[0.155]	[0.665]	[1.195]	[0.146]	[0.087]	[0.242]
Ln(High skilled/Low	-0.064	-0.046	0.068	0.275*	-0.346**	-1.842	-2.913	-0.076	0.101	0.166
skilled) ⁴	[0.045]	[0.056]	[0.050]	[0.130]	[0.148]	[1.088]	[4.652]	[0.108]	[0.114]	[0.212]
Observations	185	181	181	181	181	86	58	192	192	192
R-squared	0.798	0.794	0.796	0.813	0.804	0.838	0.843	0.712	0.916	0.859
Country FE	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Period FE	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
R2 Adjusted	0.735	0.728	0.731	0.752	0.741	0.754	0.702	0.626	0.890	0.817

Table A2. The Effect of the Placebo Treatment on Inequality and Policy

Clustered standard errors at country-level in

brackets.

*** p<0.01, ** p<0.05, * p<0.1

Note 1: The placebo treatment is assigned four periods before the Left takes office and we drop the effectively treated country-year observations.

Note 2: Ln(ToT) is the logarithm of Terms of trade for each country.

Note 3: Ln(Trade/GDP) is the logarithm of the ratio between all trade and GDP for each country.

Note 4: Ln(High skilled/Low skilled) is the logarithm of the ratio between high skilled and low skilled workers.

A3. Terms of trade and conditional effect of left governments

Figure A1 shows the moderating effect of the Left across levels of the Terms of trade variable. The histogram in the figure shows the distribution of "treated" (red) and "untreated" (grey) observations across different values of the terms of trade variable. For most of the range with sufficient data, the coefficient of Left is negative and significant.



Figure A1. The Marginal Effect of Left on Inequality Over Terms of Trade

Notes: The black solid line represents the linear marginal effect of Left incumbency on the log of the Gini index at each point of the moderator variable, Ln(Terms of trade). The red bars represent the distribution of Left governments and the grey bars the non-Left governments across the moderator variable.

A4. Long-run Effects of Left

Table A3 shows results for the cumulative effect of being governed by the Left after one, four, and eight years.

Dependent Variable	Ln(Gini)	Ln(Share of income top 10%)	Ln(Income share middle deciles 4 to 7)	Ln(Share of income bottom 20%)	Ln(Income share centile 90/Income share centile 10)	Ln(CCT's)	Ln(UCT's)	Ln(Social Pensions)	Ln(Real minimum wage)	Ln(Total tax revenues as % of the GDP)	Ln(Total tax revenues on rents income profits and capital gains as % of the GDP)
Left effect one year	-0.0229**	-0.0312***	0.0271***	0.0405**	-0.0582**	-0.0508	-0.684	0.268*	0.0948**	0.0485***	0.0565
after	(0.00951)	(0.0118)	(0.0103)	(0.0172)	(0.0230)	(0.114)	(0.459)	(0.156)	(0.0430)	(0.0166)	(0.0399)
Left effect four	-0.050**	-0.066***	0.056***	0.085**	-0.120**	-0.089	-0.980*	0.477*	0.215**	0.116***	0.122
years after	[0.020]	[0.024]	[0.020]	[0.036]	[0.047]	[0.200]	[0.594]	[0.273]	[0.091]	[0.038]	[0.085]
Left effect eight	-0.078***	-0.096***	0.079***	0.124**	-0.172***	-0.108	-1.050*	0.588*	0.341**	0.196***	0.183
after	[0.030]	[0.034]	[0.028]	[0.051]	[0.067]	[0.243]	[0.616]	[0.339]	[0.136]	[0.063]	[0.125]
Left effect in the	-0.142***	-0.145***	0.110***	0.183**	-0.244**	-0.117	-1.060*	0.645*	0.743*	0.802**	0.302
long-run	[0.053]	[0.054]	[0.0391]	[0.080]	[0.102]	[0.265]	[0.618]	[0.382]	[0.407]	[0.369]	[0.221]

Clustered standard errors in parentheses * p<0.1 ** p<0.05 *** p<0.01

A5. Extended results

In the following links we present the results for all the subsamples in Figure 2 for each one of our dependent variables using both models (static and dynamic).

Table A4. Extended results for the static model

STATIC EXTENDED RESULTS

Table A5. Extended results for the dynamic model

DYNAMIC EXTENDED RESULTS

A6. Parallel Trend Tests

Below we show plots for the parallel trend regression tests for all our dependent variables. In all cases, each coefficient corresponds to the change in the natural logarithm of the dependent variable to the change one year before the leftist government begins, relative to the base period. The red dashed line represents the year where the Left government begins. The regression controls for the level of the terms of trade, the ratio between total trade and the GDP, and the ratio between high skilled and low-skilled workers.

Figure A2. Parallel trend assumption: Results for all variables





Panel 2. Income share bottom 20%



Panel 3. Income share middle deciles (4, 5, 6 & 7)



Panel 4. Income share top 10%



Panel 5. Conditional Cash Transfers



Panel 6. Unconditional Cash Transfers



Panel 7. Real Minimum Wage



Panel 8. Social pensions as % of the GDP.



Panel 9. Total tax revenues as % of the GDP



Panel 10. Taxes on rents, income, profits and capital gains as % of the GDP.



A7. Data Availability

In the table attached, we present the data availability for each dependent variable used in our paper.

Table A6. Data availability

DATA AVAILABILITY

A8. Serial Correlation Test

As discussed in the paper, there are reasons to believe that there is serial correlation in our variables. In Table A7, we present the serial correlation test for the residuals of the static model for all the variables we use as outcome variables. As expected, we found one or higher order of serial correlation in all our variables. In the static model, we account for this issue by using clustered standard errors. However, serial correlation may also introduce bias in our point estimates. To account for this possibility, we estimate a dynamic model (using the difference and system generalized method-of-moments estimator) where we explicitly account for the potential serial correlation in the dependent variable.

Lags	Ln(Gini)	Ln(Real	Ln(Income share centile 90/ Income share centile 10)	Ln(Income share middle 4, 5, 6 & 7 deciles)		Ln(Share of income top 10%)		odels for one	to six lags Ln(Social pensions)	Ln(Total tax revenues)	Ln(Taxes on income, rents, profits and capital gains)
1	3.2E-14	7.3E-22	2.382E-14	1.7E-11	3.8E-14	1.8E-11	5.7E-06	0.00036	0.04443	5.4E-14	4.752E-09
2	1.7E-06	3.9E-15	1.996E-07	4.6E-05	2.2E-07	0.0001	0.42	0.73	0.75	7.2E-06	0.001
3	0.01	0.00	0.00	0.00	0.00	0.02	0.33	0.17	0.22	0.01	0.04
4	0.05	0.00	0.04	0.08	0.04	0.12	0.26	0.09	0.00	0.10	0.06
5	0.62	0.51	0.35	0.55	0.32	0.79	0.26	0.01	0.31	0.42	0.01
6	0.69	0.79	0.86	0.94	0.96	0.74	0.18	0.14	0.93	0.57	0.64

Table A7. Serial correlation test for the residuals of the static model D using of the Lings Devised correlation test on the static model

Notes: We test if the autocorrelation at each lag order is zero, but we allow for nonzero autocorrelations at lower lag orders. We run the test with the residuals of the static model.

A9. Computation of long-run effects

Our baseline dynamic model (excluding year fixed effects, w.l.o.g) is:

$$Y_{i,t} = \beta_0 + \beta_1 L_{i,t} + \rho Y_{t-1} + \epsilon_{i,t} (1)$$

Henceforth, we will assume a transition to a left government in the period *t*. As a result, $L_{i,j} = 1 \quad \forall j > t$, hence $L_{i,t} = L_{i,t+s} = 1 \quad \forall s \ge 0$.

Now, one year after t, equation (1) would transform into:

$$Y_{i,t+1} = \beta_0 + \beta_1 L_{i,t+1} + \rho Y_t + \epsilon_{i,t+1} (2)$$

Replacing equation (1) into equation (2):

$$Y_{i,t+1} = \beta_0 + \beta_1 L_{i,t+1} + \rho \left(\beta_0 + \beta_1 L_{i,t} + \rho Y_{t-1} + \epsilon_{i,t}\right) + \epsilon_{i,t+1} (3)$$

Reordering equation (3) we get:

$$Y_{i,t+1} = \beta_0 (1+\rho) + \beta_1 L_{i,t+1} + \beta_1 \rho L_{i,t} + \rho^2 Y_{t-1} + \rho \epsilon_{i,t} + \epsilon_{i,t+1} (4)$$

Given the transition since period t, $L_{i,t+1} = L_{i,t} = 1$ we can rewrite equation (4):

$$Y_{i,t+1} = \beta_0 (1+\rho) + \beta_1 (1+\rho) L_{i,t} + \rho^2 Y_{t-1} + \rho \epsilon_{i,t} + \epsilon_{i,t+1}$$

Now if we repeat the process to Y_{t+2} , it is easy to derive the following expression:

$$Y_{i,t+2} = \beta_0 (1 + \rho + \rho^2) + \beta_1 (1 + \rho + \rho^2) L_{i,t} + \rho^3 Y_{t-1} + \rho^2 \epsilon_{i,t} + \rho \epsilon_{i,t+1} + \epsilon_{i,t+2}$$

The coefficient $\beta_1 (1 + \rho + \rho^2)$ represents the cumulative effect of being governed by the Left 2 years after the beginning of the government. This example can be generalized for any time horizon. If we want to estimate the cumulative effect T periods after the Left came to office, we can compute the following equation:

$$Y_{i,t+T} = \beta_0 \sum_{j=0}^{T} \rho^j + \beta_1 \sum_{j=0}^{T} \rho^j L_{i,t} + \rho^{T+1} Y_{t-1} + \sum_{j=0}^{T} \rho^{T-j} \epsilon_{i,t+j}$$
(5)

It is easy to derive tur formula in footnote 25 to calculate "long-run" effects from equation (5). As $j \to \infty$ the summation $\sum_{j=0}^{T} \rho^{j}$ converges to $\frac{1}{1-\rho}$, given that it is a geometric summation. Also, given a finite value of $Y_{i,t-1}$ and, if the stability condition is satisfied ρ within the unit circle ($|\rho| < 1$), the term $\rho^{T+1}Y_{i,t-1} \to 0$. Similarly, $\sum_{j=0}^{T} \rho^{T-j} \epsilon_{i,t+j} =$ $\rho^{T} \epsilon_{t} (1 + \rho^{-1}L^{-1} + (\rho^{-1}L^{-1})^{2} + \dots + (\rho^{-1}L^{-1})^{T})$, and when $T \to \infty$, $(1 + \rho^{-1}L^{-1} + (\rho^{-1}L^{-1})^{2} + \dots + (\rho^{-1}L^{-1})^{2}) = (\frac{1}{1-\rho^{-1}L^{-1}})$, and $\rho^{T} \to 0$. As a result, the equation (5) when $j \to \infty$ converges to:

$$Y_{i,t+\infty} = \frac{\beta_0}{1-\rho} + \frac{\beta_1}{1-\rho} L_{i,t}$$
(6)

Now we can see that $\frac{\beta_1}{1-\rho}$ is the limiting value of an infinite iteration of the equation 1, and it represents the cumulative effect of the change from non-left to left.

A10. Additional Descriptive Statistics

Table A8 includes country-levels statistics disaggregated at the year level for the average Gini and GDP per capita indexes.

Table A8. Additional descriptive statistics

ADDITIONAL DESCRIPTIVE STATISTICS

A11. Legislative control of left governments

Figure A3 shows the moderating effect of the Left across levels of the control of the congress. The histogram in the figure shows the distribution of "treated" (red) and "untreated" (grey) observations across different values of the moderator variable. For most of the range with sufficient data, the coefficient of Left is negative and significant.

Figure A3. The Marginal Effect of Left on Inequality Over the Legislature Control by the government



Panel 1. Moderator: Margin majority

Panel 2. Moderator: Seat share of the leftist governments



Notes: The margin majority is defined as the fraction of seats held by the government. It is calculated by dividing the number of government seats by total (government plus opposition plus non-aligned) seats. The seats share is calculated as total seats of the government divided by the total seats in the congress.

A12. Different definitions of left

In table A9 we present the results for static and dynamic model using different definitions of left. In the main analysis, we dropped observations from "treated" countries after the Left is replaced by a non-leftist president. Then in the two remaining definitions, we recode our main variable in two ways: we code all observations as treated after a country elects a left-wing government, regardless of what happens later; and we code observations according to which government is in office that year – i.e., we code Left-governed countries with a zero in the government ideology variable once the Left is voted out of office.

Deper	ndent Variable	Ln(Gini)	Ln(Share of income top 10%)	Ln(Share of income 4,5,6 & 7 decile)	Ln(Share bottom 20%)	Ln(Share 90 cent/Share 10 cent)	Ln(CCT/GDP)	Ln(UCT/GDP)	Ln(Social Pensions	Ln(Minimum Wage)	Ln(Total Revenues / GDP)	Ln(Taxes on rents capital gains income and Profits/GDP)
	Left baseline 1 ¹	-0.0611*** (0.0188)	-0.0654*** (0.0220)	0.0586*** (0.0188)	0.132** (0.0586)	-0.168** (0.0750)	-0.883 (0.617)	0.859 (0.675)	0.124 (0.393)	0.134 (0.112)	0.0908 (0.0526)	0.0364 (0.108)
Static	Left alternative 1^2	-0.0582*** (0.0189)	-0.0618** (0.0218)	0.0553*** (0.0189)	0.124** (0.0562)	-0.157** (0.0720)	-0.885 (0.620)	0.870 (0.727)	0.132 (0.393)	0.0972 (0.117)	0.0927* (0.0493)	0.0408 (0.103)
	Left alternative 2^3	-0.0522*** (0.0149)	-0.0571*** (0.0175)	0.0504*** (0.0144)	0.117** (0.0527)	-0.150** (0.0669)	-0.687 (0.528)	0.595 (0.587)	0.0839 (0.347)	0.138 (0.0922)	0.0800* (0.0458)	0.0369 (0.0906)
	Left baseline 1 ¹	-0.0120** (0.00503)	-0.0165*** (0.00633)	0.0145*** (0.00561)	0.0215** (0.00917)	-0.0311** (0.0124)	-0.0290 (0.0650)	-0.428 (0.307)	0.152* (0.0892)	0.0490** (0.0228)	0.0246*** (0.00850)	0.0297 (0.0212)
Dynamic (System GMM)	Left alternative 1^2	-0.0110** (0.00472)	-0.0143** (0.00625)	0.0129** (0.00552)	0.0224** (0.00887)	0.0329*** (0.0124)	-0.0182 (0.0662)	-0.386 (0.280)	0.147* (0.0886)	0.0380* (0.0212)	0.0222*** (0.00752)	0.0237 (0.0200)
4.11	Left alternative 2^3	-0.0126*** (0.00485)	-0.0177*** (0.00608)	0.0149*** (0.00514)	0.0209** (0.00880)	-0.0294** (0.0115)	-0.0507 (0.0715)	-0.438 (0.318)	0.142* (0.0859)	0.0484**	0.0242*** (0.00795)	0.0355* (0.0209)

Table A9. Robustness Checks: Left definition

All regressions include the controls of our specification in equation (1). The static model includes country and year fixed effects. The dynamic model includes year fixed effects. Clustered standard errors at country level in brackets.

*** p<0.01, ** p<0.05, * p<0.1

Note 1: Left is equal to missing after left-governed countries go back to being governed by a non-left government.

Note 2: Left is equal to 1 after the first year of a left government.

Note 3: Left is equal to 1 when a left government is in office and 0 when a non-left government is in office.